



Government of Jharkhand
Department of Agriculture, Animal
Husbandry & Cooperative
Directorate of Agriculture, Ranchi,
Jharkhand

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Letter No: 2364..

Date: 03/06/2021

PUBLIC NOTICE

Subject: Authorization of M/s Axis Communications for Stall Booking and Collection of Stall Charges for Jharkhand Krishi Vyapar Mela 2026.

The Directorate of Agriculture, Government of Jharkhand, is organizing **Jharkhand Krishi Vyapar Mela 2026** from **16th June 2026 to 18th June 2026** at Morabadi Ground, Ranchi.

It is hereby informed to all exhibitors, entrepreneurs, startups, Farmer Producer Organizations (FPOs), educational institutions, private companies, government organizations, and other prospective participants that **M/s Axis Communications**, the event management agency appointed by the Directorate of Agriculture, Government of Jharkhand, has been duly authorized to undertake stall booking, stall allotment coordination, and collection of approved stall booking charges for the Mela.

Accordingly, payments made towards stall booking charges in the designated bank account communicated by M/s Axis Communications for Jharkhand Krishi Vyapar Mela 2026 shall be treated as payments received on behalf of the Directorate of Agriculture, Government of Jharkhand.

All stall charges shall be collected strictly as per the rates and categories approved by the Directorate of Agriculture. Participants are advised to obtain a proper receipt and retain proof of payment for future reference.

The Directorate of Agriculture reserves the right to verify, audit, and review all stall booking and collection records. Any communication regarding stall booking may be made through the official Mela website or the authorized contact channels notified by the Directorate and M/s Axis Communications.

AUTHORIZED BANK ACCOUNT FOR STALL BOOKING PAYMENTS

Participants intending to book stalls for Jharkhand Krishi Vyapar Mela 2026 may remit the applicable stall booking charges only to the following authorized bank account:

Account Name : Axis Communications
Account Number : 37856266340
Account Type : Current Account
Bank & Branch : State Bank of India, Asian Games Village Branch (07407), New Delhi
IFSC Code : SBIN0007407

All payments made to the above account towards approved stall booking charges for Jharkhand Krishi Vyapar Mela 2026 shall be deemed to have been received by M/s Axis Communications

on behalf of the Directorate of Agriculture, Government of Jharkhand, subject to the terms and conditions of the event and applicable contractual provisions.

Participants are advised to mention their Organization Name and Stall Category while making payment and to retain proof of payment for verification and allotment purposes.

STALL SPECIFICATIONS AND CHARGES

1. Standard Stall Size

Each standard exhibition stall shall measure approximately **3 metres × 3 metres (9 sq. m.)** and shall be provided with the following facilities:

- One (01) Table
- Two (02) Chairs
- Three (03) Spotlights
- One (01) Power Point Connection
- Fascia Board displaying the Exhibitor's Name
- One (01) Dustbin
- Carpeted Stall Area

2. Electrical Provision

Each stall shall be provided with **three plug points through multi-pin sockets** for operation/display of:

- Laptop/Desktop Computer
- Television/LED Monitor
- Mobile Phone Charging
- Product Demonstration Equipment
- Other low-power display devices

Any additional electrical load, equipment, or special requirements shall be subject to approval of the Organizing Committee and may attract additional charges.

3. Stall Charges

Category	Rate (Excluding GST)
Standard Stall (3 m × 3 m) – Per Day	₹5,000/-
Standard Stall (3 m × 3 m) – Full Event (3 Days)	₹15,000/-

In addition to the above charges, **GST @ 18%** shall be applicable as per prevailing Government regulations.

4. Payment

Stall booking shall be confirmed only upon receipt of full payment in the authorized bank account notified by the Directorate of Agriculture. Stall allotment shall be made on a first-come, first-served basis, subject to availability and approval by the Organizing Committee.



For any discrepancy relating to payment, stall booking, or allotment, participants may immediately contact the designated Nodal Officer of the Directorate of Agriculture or M/s Axis Communications.

For any clarification, participants may contact:

Point of contact – Mr. Surya Deo Tirkey, Section Officer, Directorate of Agriculture JH-

Contact Details- 7717799238

Jharkhand Krishi Vyapar Mela 2026

Directorate of Agriculture, Government of Jharkhand

or

M/s Axis Communications (Authorized Event Management Agency)

Point of Contact- Mr Gaurav Agarwal – GM operations- 9305838509

This notice is issued for information of all concerned.


Director Agriculture,
Jharkhand, Ranchi.